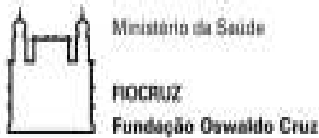


## **World Nutrition *Rio2012***

### **WORK GROUP - Rescue and re-invention of dietary habits and practice and body identity in health promotion.**

Between April 28 and 29 2012 the participants of the Work Group, which are listed attached to this document, were in room 7016, 7th floor, Building F at State University of Rio de Janeiro (UERJ) from 2:30 p.m. to 5:45 p.m. The opening was initiated by the presentation of the objectives and results expected by the coordinators of the WG, followed by the nominal presentation of the participants. In order to do that, WG goals were highlighted, among them, the one about searching individuals interested in discuss the links between Social Sciences and Health Science, related to some aspects of food and nutritional issues. Besides a brief introduction to enlighten that the WG was proposed by the Brazilian Coordination of WN Rio 2012, the coordinators related that the choice of this topic in a WG was unprecedented when talking about it in a Worldwide Nutrition Congress. The coordinators also highlighted that the invitation to the participants of Brazilian universities - who were identified by their academic work in teaching and research - was done based on the dynamic proposition of the workshop. Thus, the following professors were invited: Alexandre Brasil, Ligia Amparo, Rosa Wanda Dias, Mirian Baião, Maria Eunice Maciel and Ceres Victora and Maria Cristina Guilam and Nilma Morcerf de Paiva. After the individual presentation of these professors, it was initiated the Wheel Talk, which was guided by the following questions: How do I define the disciplinary interfaces in the field of Body Feeding and Culture? Which theoretical and methodological knowledge are needed? Are there specific topics that link Social Science and Health Science?

The sayings of the participants have demonstrated that the topic in discussion generates great interest in the academic field as both research and investigation issue, as well as in graduation and post-graduation teaching, especially for nutrition professionals. The idea of the importance of building the field of Body Feeding and Culture in graduation and



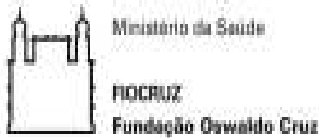
post-graduation in Nutrition, focusing on the symbolic issue of food and nutrition, is referred to as a “new look”, a “third knowledge” of the biological-symbolic-cultural triad.

Accordingly, some ideas were brought up about building a field of wide-open knowledge when it comes to its conception, theory, and method. It was discussed based on its adequacy to investigation and teaching objectives. Questioning about: What does the field of Nutrition want from the field of Social Science? How are we taking advantage from Social Sciences beyond its use as a research technique? It was discussed having all participants agreeing with the approach that says it is possible to overcome the dichotomic views between quantitative and qualitative methodology, being necessary to overcome pre-concepts and mistaken usage of conceptions/knowledge, whether they are theoretical or practical. So, that knowledge must still be built.

For the group, there are important issues to be discussed and considered, as the knowledge that must be built is still being generated and, therefore, creates uncertainty related to both its theory and practice. The view that supports the idea that practical experience cries out theoretical orientation in various knowledge dimensions, just like Philosophy, Anthropology, Sociology, Biology and Communication were highlighted by many participants. They think there is no clarity about what we are going to find and what we are looking for, so, it demonstrates there must be more discussions about: What is the object of the field Body Feeding and Nutrition? Which objects demand this knowledge and how are we going to work with these interfaces? Are other tools needed, since the method is not the subject of the research? For most of the participants, whether in Anthropology or in Body Feeding and Nutrition the myth about changing the methodology must be taken down, consequently, it is necessary to discuss the object - field of inter-relation of biological, social and cultural aspects.

The political-strategic aspect of the World Nutrition was evaluated by some participants, what led to the possible consolidation of the main part of Body Feeding and Culture WG in articulating public policies and the interdisciplinary academic experience, as well as programs that intend to promote health.

By the end of the workshop on April 28 the coordinator stated that the participants made it answering the questions provided for the session of that day. For the

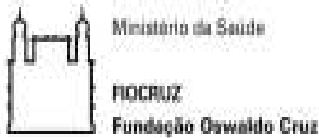


participants, the knowledge about the individuals, food and nutrition is socio-biological, so it is necessary to denaturalize the biological aspect. And the way of relating the issue at its core - biological aspects *versus* the cultural one -, must still be studied in depth because of the lifestyles that are in constant transformation (individually or in family environment), and that shows the importance of interdisciplinary cooperation among knowledge fields as Human and Social Sciences, Biology and Health; and Health Policy.

The theoretical-methodological knowledge which are needed according to the participants of the WG were Anthropology; Sociology; Biology and Health; Sensory Education; Agricultural Production and Food Technology; Body Feeding and Food; Communication and Information.

The strategy of building a "third knowledge" was highlighted by the Professor Lígia Amparo as a linking element of future actions, and this view was supported by all the participants of today`s session.

On the last day of the workshop the appreciation text of the first day of the WG was read by the coordinator, the participants approved the contents and then they initiated the set of activities previously designated. During the Wheel Talk the participants highlighted that the transformation of body feeding habits and practice in modern life is the fundamental matrix in order to comprehend food and nutritional issues. The use of pesticides, chemical additives, fats and sugars are the expression of this transformation, as well as nutritional problems in the World Society. Although the context of comprehension is wide, for the participants of this workshop there is a kind of "taxonomic limbo", which does not allow the acknowledgement of culture as a thematic field of nutrition. It turns out that the field of Body Feeding and Culture is not acknowledged as a field for financial support for projects and researches. The financial supporting lines follow profile patterns that were established on the 50`s, therefore, back then researches related to dietetics, biochemistry and food technology and nutritional analysis of the population were priorities to receive financial support in science and technology, as well as for the academic formation of professionals with graduation and post-graduation degrees.



It was highlighted that when it comes to the field of Social Sciences, which receives little financial support for academic researches and activities, eating culture is not a priority either. Therefore, the lack of acknowledgement of the thematic field of Body Feeding and Nutrition was admitted by the participants as the great problem to be faced. It was also indicated a great difficulty of scholars in nutrition, who produce researches and study in their own field and also in Social Sciences, having their articles approved. The reasons indicated by the participants are related to the unpreparedness and lack of sensitivity from partnerships of scientific magazines in comprehend and appreciate the qualitative methodology, because of the tradition of the epidemiological component in scientific magazines when it comes to collective health and nutrition. Other indicated aspect reported as relevant is the matter of article and book publication in English, preferably.

The group debated the recent creation of the area of Nutrition on the Coordination of Improvement of Higher Education (CAPES) in Brazil, which brings together 18 post-graduation courses in nutrition, just as local support for improvement of the thematic field of Body Feeding and Nutrition. It was reported that there are only two courses of post-graduation in Brazil that present a mainstream in Body Feeding and Nutrition, and they are located on the State University of Rio de Janeiro (UERJ) and on Federal University of Bahia (UFBA).

National researches as the Research of Family Budget (POF) and other policies on national basis; as well as the Plan to Combat Obesity, proposed by the Brazilian government was debated under the absence of the component of Body Feeding and Culture, intending to respond: What do Brazilians eat?

When it comes to international field, the participants highlighted how important WN Rio 2012 is because it arises this discussion, as well as how important it is to be a spokesperson about it in non-governmental instances as Food and Agriculture Organization for the United Nations (FAO), United Nations Educational, Scientific and Cultural Organization (UNESCO) and Pan American Health Organization (OPAS).

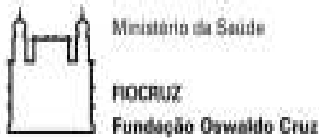
By the end of the workshop strategies for the World and for Brazil were proposed:

### **Worldwide Strategies**

- Keep the WG in World Nutrition and check how the group can be organized if it gets more members, who will represent countries;
- Create a worldwide net of researchers and scholars who work in the field of Body Feeding and Culture;
- Support workshop events about Body Feeding and Culture;
- Wide-open debate about curricular components for professionals in Health Science, Food Technology and Social Sciences in Body Feeding and Culture;
- Theoretical-methodological directions for partnerships of international scientific magazines related to health, focusing in studies and researches in Body Feeding and Culture field;
- Create international scientific magazines that talk about Body Feeding and Culture, specifically;
- Highlight the importance of topic Body Feeding and Culture in FAO, UNESCO and OPAS' agendas;
- Execute the first Worldwide Congress in Body Feeding and Culture in 6 years.

### **Strategies in Brazil**

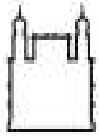
- Highlighting the importance for the Forum of Coordinators of Post Graduated Courses (CAPES) about reviewing the curricular components in graduation and post-graduation courses in Nutrition, besides including the topic of Body Feeding and Culture in the science and technology financial agendas.



- Financially support Brazilian universities to execute events and extension courses in Body Feeding and Culture;
- Theoretical-methodological directions for partnerships of international scientific magazines related to health, focusing in studies and researches in Body Feeding and Culture field;
- Creating a Brazilian scientific magazine in Body Feeding and Culture;
- Financial support of development agencies for translation of scientific articles for the English Language, preferably;
- Financial support of both governmental and non-governmental agencies so that universities create nets and state, regional and national forums in Body Feeding and Culture;
- Creating a thematic edition in Body Feeding and Culture on Nutrition Magazine of PUC-Campinas.

The 29th of April 2012 was established as a referential date for the agenda and schedule of the Body Feeding and Culture WG. So, the following activities were proposed:

- On the 12th month – Execution of international forums and Brazilian forums to be coordinated by World Nutrition about Body Feeding and Culture;
- On the 16th month – New meeting of the WG in place and date to be chosen by World Nutrition, including the elaboration of a report and a list of strategic actions for the next edition of the Congress;
- On the 24th month – Meeting of the GT on the next World Nutrition, in New Delhi, India.



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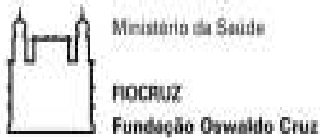
## ATTACHMENTS

### List of Participants of the WG

Rescue and re-invention of dietary habits and practice and body identity in health promotion.

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#### Important Links:

- Rede Interinstitucional de Alimentação e Cultura - <http://redeac.ensp.fiocruz.br/>
- Núcleo de Estudos Interdisciplinares em Cultura e Alimentação (NEICA) - <http://paginas.ufrgs.br/neica/>
- Núcleo de Estudos e Pesquisas em Alimentação e Cultura <http://www.nepac.nut.ufba.br/>
- *L'Institut Européen d'Histoire et des Cultures de l'Alimentation* - [http://www.iehca.eu/IEHCA\\_v4/](http://www.iehca.eu/IEHCA_v4/)

#### Trabalhos:

- *Program Healthy Food and Sensory Evaluation of Soybean Preparations by Healthy and Non-Healthy Communities* – PASASSoja.  
Dra. Marisa Helena Cardoso.
- Análise do Fomento à agenda de prioridades de pesquisa em Alimentação e Nutrição no Brasil entre 2004 e 2008.  
MSc. Cássia Pereira das Chagas